

***St. Louis County Library***

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## Obama Campaign Manager David Plouffe at St. Louis County Library

St. Louis County Library Foundation's 'Buzz' Westfall Favorite Author Series presents Barack Obama's campaign manager David Plouffe who will discuss his book, "The Audacity to Win: The Inside Story and Lessons of Barack Obama's Historic Victory" Friday, November 20, at 7:00 p.m. at Library Headquarters, 1640 S. Lindbergh Blvd.

The program is free and open to the public. Doors will open at 6:00 p.m. Books for signing will be available at the event from Borders. Don Marsh, host of St. Louis Public Radio's "St. Louis on the Air," will serve as the program's Master of Ceremonies.

For two years, David Plouffe worked side by side with President Obama, charting the course of his groundbreaking campaign. His is the ultimate insider's tale, revealing both the strategies that delivered Obama to office and how the candidate and campaign handled moments of great challenge and opportunity. Moving from the deliberations about whether to run at all, through the epic primary battle with Hillary Clinton and the general election against John McCain, Plouffe showcases the high-wire gamesmanship that fascinated pundits and the drama and intrigue that captivated a nation.

"The Audacity to Win" chronicles the arrival of a new moment in American life at the convergence of digital technology and grassroots organization, and the exciting possibilities revealed by a campaign that in many ways functioned as a \$1 billion start-up with laser-like focus and discipline. In this extraordinary book, Plouffe unfolds one of the most important political stories of our time, one whose lessons are not limited to politics, but reach to the greatest heights of what we dream about for our country and ourselves.

David Plouffe served as the campaign manager for Barack Obama's primary and general election victories in 2008. He was the architect of the strategy for both elections. Prior to running the Obama campaign, Plouffe served as a leading Democratic Party media consultant from 2001 to 2007, playing a key role in the election of U.S. senators, governors, mayors, and House members across the country.

The program with David Plouffe is a St. Louis County Library 'Buzz' Westfall Favorite Author Series presentation. The Westfall series features authors of politics, current issues, history, and sports. The series is co-sponsored by Fireman's Fund Insurance Companies; Jack Dubinsky and Sons; McMahan Berger; Piper Jaffray; Plaza Frontenac; Sachs Properties; Brown Smith Wallace LLC; Royal Banks of Missouri; St. Louis Business Journal; St. Louis Bank; Midwest Library Service; Nordstrom; The Booksource; Ivey-Selkirk Auctioneers; and S.M. Wilson & Co.

Program sites are accessible. Upon two weeks notice, accommodations will be made for persons with disabilities. Contact St. Louis County Library by phone 314-994-3300 or visit [www.slcl.org](http://www.slcl.org).